

Meta GIF Ads

ESG – Icon GIFs

November 6, 2024

ENDO-2019209-AB



GIF Ad #1

URL: endura.com/esg
CTA: Learn more

Boston
Scientific

The screenshot shows a Facebook post from 'Endura Weight Loss Solutions', marked as 'Sponsored'. The text of the post reads: 'Skip the incisions and scars and get proven weight loss with ESG – in combination with a healthy lifestyle.' The main image is a dark teal square with the 'endura Weight Loss Solutions' logo in the top left. The text 'A minimally invasive option for weight loss' is centered. Below this, there are two illustrations: on the left, a scalpel icon with the text 'No incisions' below it; on the right, a series of 'X' marks representing scars with the text 'No scars' below it. In the bottom right corner of the image is the code 'ENDO-2019209-AB'. Below the image, the URL 'apolloendosurgery.com/esg' and the text 'Take control with ESG' are displayed, along with a 'Learn more' button. At the bottom of the post, it shows '97' likes, '3 comments', and '7 shares', with icons for 'Like', 'Comment', and 'Share'.

Headline #1:

Take control with ESG

Post copy #1:

Skip the incisions and scars and get proven weight loss with ESG – in combination with a healthy lifestyle.

Headline #2:

Incisionless ESG procedure

Post copy #2:

Add ESG to a healthy lifestyle for proven weight loss – without incisions or scars.

Headline #3:

Regain control with ESG

Post copy #3:

No incisions. No scars. Just proven weight loss. When paired with a healthy lifestyle, ESG can help bring big changes.



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GIF Ad #2

URL: endura.com/esg
CTA: Learn more

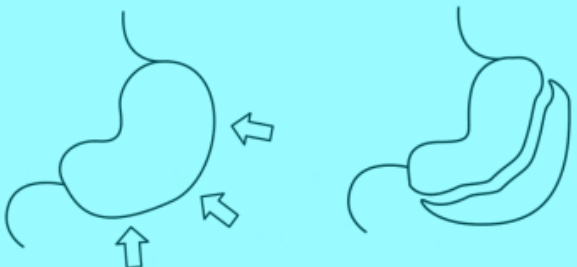
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 **Endura Weight Loss Solutions**
Sponsored · 

Feel full faster with ESG, a minimally invasive procedure that lessens stomach capacity to help lose weight.


Weight Loss Solutions

70%–80% stomach reduction




No incisions or scars




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apolloendosurgery.com/esg
Take control with ESG

[Learn more](#)

 106

5 comments 10 shares

 Like  Comment  Share

Headline #1:

Take control with ESG

Post copy #1:

Feel full faster with ESG, a minimally invasive procedure that lessens stomach capacity to help lose weight.

Headline #2:

Small stomach, full feeling

Post copy #2:

By shrinking the stomach, ESG leaves people feeling full faster to help lose weight – without any scars or incisions.

Headline #3:

Reduce stomach size

Post copy #3:

Have trouble feeling full? ESG reduces the stomach without incisions or scars to help lose weight.

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GIF Ad #3

URL: endura.com/esg
CTA: Learn more

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Endura Weight Loss Solutions
Sponsored · 🌐

An incisionless weight loss procedure, ESG has enabled some people to return to work and family life in just 2–3 days.

endura
Weight Loss Solutions

Incisionless weight loss

 **Home**
same day

 **Regular activities**
2–3 days

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apolloendosurgery.com/esg
Get back to life quickly

Learn more

👍❤️ 112 7 comments 4 shares

👍 Like 💬 Comment ➦ Share

Headline #1:

Get back to life quickly

Post copy #1:

An incisionless weight loss procedure, ESG has enabled some people to return to work and family life in just 2–3 days.

Headline #2:

Minimally invasive ESG

Post copy #2:

Skip the hospital stay and choose the same-day weight loss procedure that has let some people to return to work in 2–3 days.

Headline #3:

ESG weight loss

Post copy #3:

Take control with a minimally invasive procedure, and get back to regular activities in just a few days.

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GIF Ad #4

URL: endura.com/esg
CTA: Learn more

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Endura Weight Loss Solutions
Sponsored · 🌐

Paired with a healthy lifestyle, ESG delivers proven results – at year one and after.

endura
Weight Loss Solutions

Proven weight loss results
In one study, patients experienced:

Metric	Value
Average total body weight loss at 1 year ¹	13.6%
Of people with ESG keep 25% excess body weight off for more than 2 years ¹	68%

1. Abu Dayyeh BK, Bazerbachi F, Vargas EJ, et al. Endoscopic sleeve gastroplasty for treatment of class 1 and 2 obesity (MERIT): A prospective, multicentre, randomised trial. *Lancet*. 2022;400:441-451.

ENDO-2019209-AB

apolloendosurgery.com/esg
Proven weight loss

[Learn more](#)

103 likes · 5 comments · 9 shares

Like · Comment · Share

Headline #1:

Proven weight loss

Post copy #1:

Paired with a healthy lifestyle, ESG delivers proven results – at year one and after.

Headline #2:

ESG: Proven weight loss

Post copy #2:

Looking for weight loss that lasts? Try ESG in combination with a healthy lifestyle.

Headline #3:

Keep excess weight off

Post copy #3:

With an average 13.6% total-body weight loss at year one, ESG makes a major impact while being minimally invasive.

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