

Again Campaign Radio Ad Option 1
Boston Scientific Hospital Promotion Kit
:30 Radio (:20 Pre-recorded, :10 for customization)

PRE-RECORDED

SFX:

Sound of toilet flushing repeatedly

(Music under)

Male Announcer:

Flushing the night away? You could have an enlarged prostate, or BPH. Frequent urination, especially at night, is a common symptom.

But there are ways to treat it. Laser therapy is a minimally invasive procedure. Even if you've been diagnosed with an enlarged prostate, and medication is not working, laser therapy might be a better solution.

--

HOSPITAL CUSTOMIZATION

Find out if you have an enlarged prostate and learn about treatment options through [HOSPITAL NAME]'s online assessment available at [HOSPITAL URL].

-Or-

Attend a FREE seminar on [DATE] at [HOSPITAL NAME] to learn more about BPH and laser therapy. Visit [HOSPITAL URL] for information.