

Precision Campaign Radio Ad Option 1
Boston Scientific Hospital Promotion Kit
:30 Radio (:20 Pre-recorded, :10 for customization)

PRE-RECORDED

(Music up and under)

ANNOUNCER:

When it comes to treating enlarged prostate – or BPH- no incision required are words every man wants to hear.

GreenLight™ Laser Therapy is a minimally invasive, precise, and targeted treatment option for BPH.

HOSPITAL CUSTOMIZATION

ANNOUNCER:

Find out if GreenLight Laser Therapy is right for you by taking [HOSPITAL NAME]'s online assessment available at [HOSPITAL URL].

-Or-

Attend a FREE seminar on [DATE] at [HOSPITAL NAME] to learn more. Visit [HOSPITAL URL] for more information.

LEGAL (PRE-RECORDED)

The GreenLight Laser System is intended for removal of soft tissue, including vaporization of the prostate for BPH. Potential risks include irritative symptoms, bleeding, retrograde ejaculation, and urinary tract infection.

All trademarks are the property of their respective owners.

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