[LOGO]

Dear [DOCTOR’S NAME],

I am writing today to acquaint you with my practice and its special emphasis on treatment options for male stress urinary incontinence (SUI). As a physician, you likely see patients who struggle with incontinence following the removal of the prostate.

For patients with SUI who are struggling with this problem and looking for answers beyond simply wearing absorbent pads, today there are surgical solutions for SUI – ranging from male sling systems to the artificial urinary sphincter. These solutions can help men live life dry again.

When patients need to be referred to a specialist, they typically prefer a specialist whom their physician is familiar with. That is why I invite you to attend this special event to learn more about me and the surgical treatment options that my practice offers, and how a referral, in an appropriate case, could help your patient.

**Solutions for Treating**

**Male Stress Urinary Incontinence**

Date

[X:00 to X:00] p.m.

Venue name and address

[LUNCH/DINNER] will be served.

At this event, we will review treatment options for SUI and discuss when referral of a patient is appropriate.

I look forward to sharing with you how my urology practice can help provide your patients with information about solutions that can help restore dignity and quality of life. To confirm your attendance at this event, please call my office at [XXX-XXX-XXXX].

Sincerely,

[NAME]