

ED
CURE

Take the next step

Visit EDCure.org* to:

- Take the online ED quiz and get your customized treatment results
- Find an ED specialist in your area
- Register for free educational seminars to learn more about treatment options
- Hear how real people like you have found their ED cure
- Get common answers to common questions about ED, penile implants and insurance coverage

dLife
IT'S YOUR DIABETES LIFE!

Visit www.dLife.com to:

- Connect with millions of diabetes patients and caregivers
- Find free tools and resources to help better self-manage your diabetes
- Discover free webinars on many diabetes related topics

Talk to someone who's been there.

Email us at MHPatientEducation@bsci.com
or call **1-844-4ED-CURE** and we'll connect you with a patient who found a successful treatment for his ED.



Erectile dysfunction and diabetes

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Find your ED cure

End your frustration. Renew your confidence.

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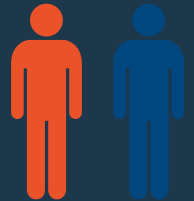


"I was 32, and the doctors told me all the things I could look forward to...problems with my eyes, heart, kidney, liver, circulation and eventually ED. Within the first year, I started having problems with ED."

- Tom

Welcome

ED affects **1 in 2 men** with diabetes.¹



This brochure is designed to help you learn more about the connection between erectile dysfunction (ED) and diabetes – and how you can take steps to find a solution to regain the confidence, control and wholeness you seek with an active, satisfying sex life.

ED & diabetes

Over time, it's very common for people with diabetes to experience nerve damage due to high blood sugar levels. Diabetic nerve damage can lead to loss of sensation or feeling in the feet or hands. It can also cause problems with digestion, going to the bathroom or having sex.^{2,3}

If you're a man with diabetes experiencing ED – the inability to get or maintain an erection that's firm enough or lasts long enough to have successful sexual intercourse – you're not alone.

Men with diabetes are 3 times more likely to experience ED than men without diabetes and it affects them 10-15 years earlier in life.²

"I was literally there, in my early 40s, thinking I'm just never going to have a conventional sex life again."

- Benno

The quotes featured throughout this brochure are from real men with diabetes, who have tried other treatment options for their ED and eventually received a penile implant. Their testimony is based on their own experience, and may not be typical for all patients.

“I wish my doctors had been more aggressive in asking about this particular complication of diabetes. I would not have waited so long to do something about it.”

- Kerry

Men with diabetes are more than 2 times more likely to choose a penile implant to treat their ED than those without diabetes.⁴

Taking the next step

Finding a satisfying treatment for ED can be a life-changing event for many men (and their partners), who may have struggled for years with a condition that can impact their self-esteem and affect their most intimate relationships.



“Dealing with ED really puts a huge emotional burden on you.”

- Tom

Find your best ED cure

Fortunately, there are many ways to treat ED today. Oral medications are a common first step, but they don't work for everyone – especially those with diabetes: PDE5 inhibitors (the type of medications that include Viagra™, Cialis™ and Levitra™) are shown to be less effective in men with diabetes.² Men with diabetes and ED are more likely to be prescribed treatment beyond medications.⁴

“With ED, you're just not quite measuring up from a masculine standpoint. It works on you in very subtle ways.”

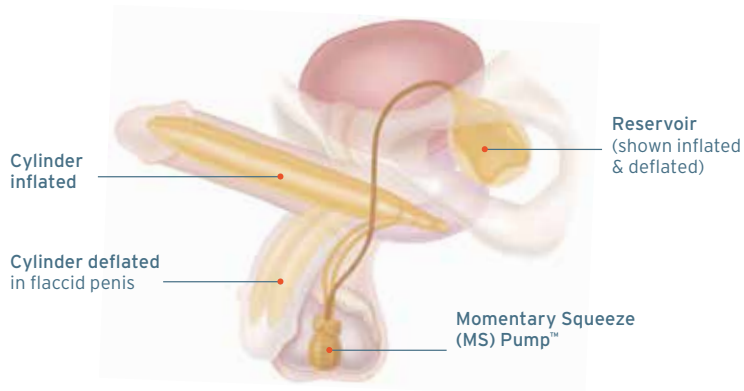
- Dave

Know all your options

The important thing to know is that you are not alone – there is hope for nearly every man suffering from ED. Treatment options include oral medications, vacuum devices, suppositories, injections and penile implants. These treatments work differently for different people, and some may be more effective than others for you.

A penile implant is a unique solution because it allows you to have intimacy wherever, whenever and for as long as you want. It lets you be spontaneous again, and it is reliable with no medication side effects or ongoing cost.

Penile implants have been in clinical use for over 40 years⁵ and nearly **500,000 patients** have been treated with a penile implant.⁶



“What the penile implant does for a man is absolutely life-changing. It’s been a wonderful experience for both of us. 40 years of marriage and we’re having the best sex of our lives.”

- Dave



“Implants are hope to millions like me. Most people with ED can be helped today.”

- Benno

Could a penile implant be right for you?

A penile implant is entirely contained within the body and is designed to be simple and easy to operate. It provides the ability to have an erection anytime you choose, and once activated, you can maintain an erection as long as you desire. It typically does not interfere with ejaculation or orgasm.^{7,8}

Some penile implants come pre-impregnated with antibiotics and are clinically proven to reduce the risk of revision surgery due to infection.⁹