

# Solutions



## Solutions

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# Solutions

## GuidePoint Reimbursement Resources and Solutions

The Endoscopy Health Economics and Market Access (HEMA) Team offers a suite of reimbursement services and support for healthcare professionals seeking a better understanding of reimbursement for Boston Scientific's endoscopy and pulmonary products and procedures. We can help you develop a base level of knowledge in coding, coverage and payment for these procedures and offer educational presentations and webinars on changes in healthcare policies and Medicare reimbursement and changes to Medicare reimbursement impacting providers and facilities.

### About Our Team

Boston Scientific Endoscopy's HEMA Team is comprised of highly skilled professionals specializing in reimbursement, health economics and health policy issues. The team has a broad background with experience working for public and private payers, medical associations, healthcare consulting agencies and academic research organizations. We use clinical and economic outcomes data and collaborate with outside experts to promote appropriate coding, coverage and reimbursement for Boston Scientific endoscopy and pulmonary products and procedures.

### Contact Information

For more information about Boston Scientific Endoscopy's GuidePoint Reimbursement Resources and Solutions, please contact our **Health Economics and Reimbursement department at 800-876-9960 x54510 or [ENDOREIMBURSEMENT@bsci.com](mailto:ENDOREIMBURSEMENT@bsci.com)**.

[www.bostonscientific.com/reimbursement](http://www.bostonscientific.com/reimbursement)

**GUIDEPOINT**  
Reimbursement Resources

Health economic and reimbursement information provided by Boston Scientific Corporation is gathered from third-party sources and is subject to change without notice as a result of complex and frequently changing laws, regulations, rules and policies. This information is presented for illustrative purposes only and does not constitute reimbursement or legal advice. Boston Scientific encourages providers to submit accurate and appropriate claims for services. It is always the provider's responsibility to determine medical necessity, the proper site for delivery of any services and to submit appropriate codes, charges, and modifiers for services that are rendered. Boston Scientific recommends that you consult with your payers, reimbursement specialists and/or legal counsel regarding coding, coverage and reimbursement matters. Boston Scientific does not promote the use of its products outside their FDA-approved label.

## Solutions

Boston Scientific's Endoscopy business develops less invasive medical devices for treating gastrointestinal diseases. We are committed to providing clinically proven technologies, services and customer support to help healthcare providers improve patient outcomes while reducing the total cost of patient care.

### ADVANTICS™ Innovative Healthcare Solutions

ADVANTICS™ Innovative Healthcare Solutions is a new way to collaborate to meet your specific challenges in the changing healthcare landscape. ADVANTICS recognizes that every provider is unique and that only by working together can we find truly effective solutions.



### GI Specialized Pathology

**Diagnostics for GI Diseases.** Getting an accurate and timely diagnosis is critical to patient care. GI Specialized Pathology services include GI subspecialty trained pathologists, GI trained histotechnicians to help ensure proper slide orientation, and customer service teams dedicated to improving efficiencies and the diagnosis process for physicians and their patients. Today, of the top diagnostic labs in the U.S., ours is the only pathology lab focused solely on GI diseases.



### Scope Repair

**Capital Equipment Management.** As an alternative to original equipment manufacturer (OEM) and costly service contracts, scope repair services and certified pre-owned equipment are offered through a partnership with Total Scope, Inc. Established in 1993, Total Scope is focused on providing excellent customer service, including scope maintenance education and training for its customers. The company is certified to the quality standard ISO 13485, for the service, repair and maintenance of medical instrumentation. Total Scope is a woman-owned business.

### GI Lab Optimization

**Endoscopy Lab and Continuous Improvement.** GI Lab Optimization services are designed to address specific customer issues related to quality, cost, safety, and staff and patient satisfaction. A mix of Lean Six Sigma, project management and Human Centered Design expertise can be used to tailor solutions to your needs for endoscopy lab optimization.

To learn more visit, [bostonscientific.com/endoscopysolutions](https://www.bostonscientific.com/endoscopysolutions)



# Notes and Future Product Updates

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