



Social Media Content

TWITTER POSTS	LINK TO ASSET
#DYK coronary artery disease (CAD) is the most common type of heart disease, affecting 15 million people in America? LINK	Link to website; Heart Awareness Infographic
Fact: Every 43 seconds, someone in the U.S. is struck by heart disease. Talk to your doctor about your risks. LINK	Link to website; Heart Awareness Infographic
Wondering if you or a loved one has coronary artery disease? Read more about the disease, symptoms & treatment options. LINK	Link to website; Heart Awareness Infographic
Coronary artery disease, or CAD, happens when plaque builds up on the inner walls of coronary arteries. More info here: LINK	Link to website; Heart Awareness Infographic
What is coronary artery disease, or CAD? Find more information here: LINK	Link to website; Heart Awareness Infographic
Interested in learning more about coronary artery disease? Visit LINK to learn about the disease, symptoms & treatment LINK	Link to website; Heart Awareness Infographic
Coronary artery disease, or CAD, happens when plaque builds up on the inner walls of coronary arteries. More info here: LINK	Link to website; Heart Awareness Infographic
Struggling with coronary artery disease? Learn about today's treatment choices: LINK	Link to website; Heart Awareness Infographic
Do you have a coronary artery disease? See which treatment may be right for you. LINK	Link to website; Heart Awareness Infographic
#DYK: Smoking, high cholesterol, high blood pressure and diabetes can all lead to coronary artery disease (CAD)? LINK	Link to website; Heart Awareness Infographic
Ways to lower your risk of coronary artery disease? Quit smoking, lower cholesterol & exercise regularly.	Link to website; Heart Awareness Infographic
Do you know your treatment options for coronary artery disease? LINK	Link to website; Heart Awareness Infographic
#DYK balloons and coronary stent angioplasty can treat coronary artery disease WITHOUT opening the rib cage? LINK	Link to website; Heart Awareness Infographic
MYTH: Older white American men have the highest rates of heart disease. Find the facts about #hearthealth LINK	Link to website; American Heart Disease Top 3 Myths Infographic
MYTH: Breast cancer is the No. 1 killer of women in the United States. Find out the leading cause of death in the U.S.: LINK	Link to website; American Heart Disease Top 3 Myths Infographic
MYTH: There is nothing you can do to control your risks for heart disease. LINK	Link to website; American Heart Disease Top 3 Myths Infographic
<i>Twitter Poll:</i> Which demographic segment has the highest rate of heart disease? Options: White males, white females, black males, black females, latin males, latin females <i>Follow up by quoting the Twitter poll:</i> Black women & black men have the highest rates of heart disease in the U.S. - 47% & 45% respectively. Talk to your doctor about your risks. LINK	Link to website; American Heart Disease Top 3 Myths Infographic
Not every heart patient is a good candidate for bypass surgery. Talk to your doctor about minimally invasive options. LINK	Link to website



Social Media Content

LINKEDIN POSTS	LINK TO ASSET
Is your heart healthy? At [hospital name] hospital, we encourage our patients to take charge your heart health. LINK	Link to website
Coronary artery disease, or CAD, is the most common type of heart disease, affecting an estimated 15 million Americans. At [hospital name] hospital, our expert physicians and nurses can help guide you through all your options. To learn more, visit LINK and talk to your cardiologist.	Link to website; Heart Awareness Infographic
Fact: Every 43 seconds, someone in the U.S. is struck by heart disease. At [hospital name] hospital, our doctors see [number of cases] cases each year related to heart disease. Learn more about the heart disease, symptoms and treatment options, and talk to your doctor about your risk factors. LINK	Link to website; Heart Awareness Infographic
Research shows 96% of Americans understand what happens during a heart attack. But do you know all your available treatment options? LINK	Link to website; Heart Awareness Infographic
Did you know you can treat heart disease by balloon and coronary stent angioplasty procedures WITHOUT opening the rib cage? Make an appointment and talk to you doctor about all options for treating America's leading cause of death in the U.S. LINK	Link to website; Heart Awareness Infographic
Interested in learning about your options to treat coronary artery disease? Our expert physicians and staff are on the cutting edge of latest technology and medical advancements, including minimally invasive procedures to open arteries to restore blood flow. Call [hospital name and #] or visit [website] to schedule an appointment with an interventional cardiologist.	Link to website
Heart disease is the leading cause of death in the U.S., but there are many misconceptions about the risk factors and treatments. Find the facts: LINK	Link to website; Heart Awareness Infographic
Did you know Black American women and men have the highest rates of heart disease? Heart disease can strike anyone – be sure to talk to your doctor about risks and precautions to keep a healthy heart. LINK	Link to website; American Heart Disease Top 3 Myths Infographic
Did you know the Black community is at a higher risk for heart disease? Take charge of your heart health and talk to your doctor about your risk factors. Call or visit us online to schedule an appointment. LINK	Link to website; American Heart Disease Top 3 Myths Infographic
Is your heart healthy? At [hospital name] hospital, we encourage our patients and the community to take charge your heart health. Talk to your doctor about your risk factors and ways to prevent heart disease.	Link to website
New minimally invasive treatment options can help people suffering from heart disease. Talk to your doctor about your options. LINK	Link to website
Coronary artery disease, or CAD, is the most common type of heart disease, affecting an estimated 15 million Americans. At XX hospital, our expert physicians and nurses can help guide you through all your options. To learn more, visit LINK and talk to your cardiologist.	Link to website; Heart Awareness Infographic
Fact: Every 43 seconds, someone in the U.S. is struck by heart disease. At XX hospital, our doctors see XX cases each year related to heart disease. Learn more about the heart disease, symptoms and treatment options, and talk to your doctor about your risk factors.	Link to website; Heart Awareness Infographic
Research shows 96% of Americans understand what happens during a heart attack. But do you know all your available treatment options? LINK	Link to website; Heart Awareness Infographic
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Did you know the Black community is at a higher risk for heart disease? Take charge of your heart health and talk to your doctor about your risk factors. LINK	Link to website; American Heart Disease Top 3 Myths Infographic
Is your heart healthy? At XX hospital, we encourage our patients and the community to take charge your heart health. Talk to your doctor about your risk factors and ways to prevent heart disease. LINK	Link to website
New minimally invasive treatment options can help people suffering from heart disease. Talk to your doctor about your options. LINK	Link to website
Coronary artery disease can prevent you from doing things you love. There are minimally invasive procedures that can open up your arteries to restore blood flow without a long recovery time. Call [hospital name and phone #] or visit [hospital website] today to speak with an interventional cardiologist about your treatment options. LINK	Link to website
Coronary artery disease impacts 15 million American lives, but heart bypass surgery is not an option for everyone. Minimally invasive procedures called PCI - percutaneous coronary intervention – can open up your arteries to restore blood flow. Call [hospital name and phone #] or visit [hospital website] today to speak with an interventional cardiologist about your treatment options. LINK	Link to website
Meet [patient]: [Patient] was diagnosed with coronary artery disease that kept [him/her] from spending quality time with [his/her] grandkids. But advances in minimally invasive procedures restored [patient's] blood flow with minimal down time. Talk to your cardiologist to hear about your treatment options [hospital name and phone #] LINK	Link to website; Patient Story example